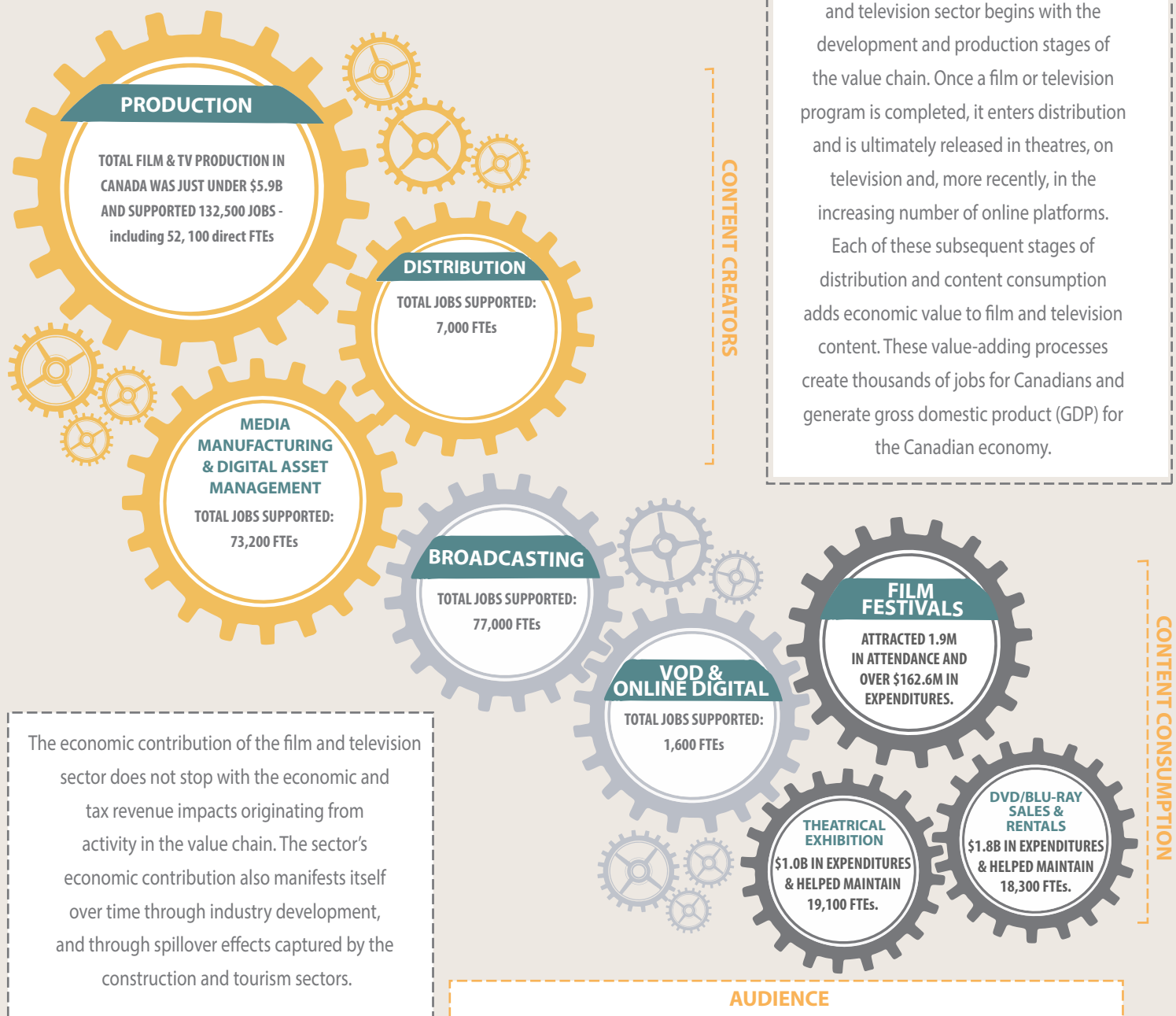


FILM AND TELEVISION HIGHLIGHTS 2011-12

VALUE CHAIN



IN 2011, THE FILM AND TELEVISION SECTOR:



Supported 262,700 full-time equivalent jobs (FTEs) in Canada.



Returned \$5.5 B in tax revenue to federal and provincial governments.
- \$2.8 B in federal taxes
- \$2.7 B in provincial and local taxes



Film and TV production alone generated 132,500 FTEs - including 52,100 direct FTEs.



Produced \$435 M worth of visual effects.



Generated \$12.8B in labour income for Canadian workers.



Produced \$279.7M worth of computer animation.



Led to the creation of \$20.4B in gross domestic product (GDP) across the Canadian economy.



Recorded an export value of \$2.4B.

